

1st & FRESH BRAND AMBASSADORS

1st & Fresh Catering in Chicago is dedicated to providing healthy, fresh breakfast, lunch, and snack alternatives to hungry professionals and small businesses around Chicago in a timely manner. The company is excited to introduce a **Brand Ambassador Program** featuring Chicago's most prominent business men and women. Each Brand Ambassador was chosen for his or her excellence in their individual fields, and their ongoing commitment to networking and entertaining. Whether hosting meetings, conference calls, or brainstorm sessions, these Brand Ambassadors are always in need of superb sustenance and look to 1st & Fresh to cater fresh cuisine.

BARBIE ADLER, SELECTIVE SEARCH



Barbie Adler is one of the industry's most respected matchmakers, sought-after lifestyle management coaches and personal relationship experts. Profiled as an authority on relationships by Forbes, Fortune, The Economist, The Wall Street Journal, USA Today, Self Magazine, Men's Health and CNN, among others, Barbie's expertise in the matchmaking world is in high demand. She is an advisor for ABC's 'The Bachelor' and 'The Bachelorette', is a consultant to NBC's 'The Apprentice' and author's two relationship expert columns, 'Love Dish', for Today's Chicago Woman and 'Singles Scene' for Scene Magazine. Additionally, Barbie serves as a Professor at the Matchmaking University, is a frequent guest speaker on relationships and matters of the heart around the country and hosts workshops on love and relationships nationwide. Most recently, she has guest-authored the best-selling relationship

manual, 'Boy Vey', for Simon Spotlight Entertainment (publisher of 'He's Just Not That Into You') and is developing her own unique book series on relationships. Barbie is a Board Member of the Young Entrepreneurs Organization (YEO) a global peer-to-peer organization, and has been nominated by the City of Chicago's Entrepreneur Center for Ernst & Young's 2006 Entrepreneur of the Year Award.

1st & FRESH SELECTIONS

Ideal food for a Business Meeting

- The Multitasker & Sunrise Sandwiches, Boardroom Bagels, Orange Juice, and Starbucks Coffee

Ideal food for a Conference Call

- Butternut Squash Soup, Fiesta in A Box, Dijon Cobb

Ideal food for a Lunch Meeting

- Petite Gourmet Sandwiches, Fresh Specialty Sandwiches, Fresh Specialty Side Salads, Premium Freshly Baked Cookie Selection

Ideal food for a Dinner Meeting

- Italian Dinner, Turkey Time, and Cookies

Favorite Healthy Alternative Option

- Mediterranean Mezze Platter, Honest Tea

Favorite Business "Power Food"

- Zen Bliss, Lean & Green

Favorite In-Office Party/Happy Hour Options

Chocolate Tray, Trio of Miniature Organic Peanut Butter Sandwiches, and Chocolate Croquembouche

MARINA BIRCH, BIRCH DESIGN STUDIO

Located in Chicago, Birch Design Studio is a boutique firm offering event design, planning and execution. The company was founded in 2000 by Marina Alexandra Birch. Born in Manhattan, Marina's unique upbringing was split between London and New York City and was filled with extensive world travel, including trips to Asia, India and Africa. Absorbing a worldly perspective at such a young age, she became fluent in Italian, French and Spanish.

By the time Marina entered Princeton University in 1994, she was well-versed in international customs, culture and style. Following her passion for the arts, she received a Bachelor of Arts Degree in Art History. In 1998, Marina relocated to Chicago and studied interior design at the Harrington Institute of Interior Design in Chicago, receiving a Bachelor of Fine Arts Degree. In 2000 Birch Design Studio was launched as a residential interior design firm. Marina Birch and Birch Design Studio has been featured in The Knot, Elegant Bride, InStyle Weddings, Daily y Candy Chicago, and more.



1st * & FRESH SELECTIONS

Ideal food for a Business Meeting

- Chef's table selection and chocolate tray

Ideal food for a Conference Call

- Selection of soups: Italian Sausage, White Bean and Escarole/ Butternut Squash/Chicken Gumbo

Ideal food for a New Business Meeting

- Traditional Favorites & Fresh Specialty Package

Favorite Healthy Alternative Option

- Suit & Thai

Favorite Business "Power Food"

- Prosciutto & Melon

Favorite In-Office Party/Happy Hour Options

- I would have an assortment: Club Mediterranean and China Town Tastes and Trio of Miniature Organic Peanut Butter Sandwiches

CAMERON CROFT, C2 Group

Cameron Croft is the head of C2 Group which is instrumental in connecting charities with major donors and networking with young professionals and business owners making a difference in Chicago. He also assists in people experiencing a change (new home, job, business, etc.), and also those looking for one. The combination of his knowledge of financial strategies and engineering background allows him to simplify complex problems and solve for the optimum solutions.



Ideal food for a Business Meeting

- Suit and Thai

Ideal food for a Conference Call

- Antipasti

Ideal food for a New Business Meeting

- Petite gourmet sandwiches
- Fresh baked cookies

Favorite Healthy Alternative Option

- Lean and green with a fresh fruit platter

Favorite Business "Power Food"

- Jamaican Jerk Salad Platter

Favorite In-Office Party/Happy Hour Options

- Chocolate tray or the buffalo chicken salad platter

JASON FELGER, CHICAGOLAND ENTREPRENEURIAL CENTER

Jason Felger is the Executive Vice President of the Chicagoland Entrepreneurial Center (CEC) and oversees day-to-day operations, delivery and strategic direction of client services and assists in the strategic direction and growth of the organization. This includes: oversight of the organizations grants and sponsorships; delivery of advisory services and capacity building programs for clients; and management of the CEC's matching grant program. Additionally, Jason has administrative and financial oversight for the Illinois Innovation Accelerator Fund, a \$10 million seed-stage venture capital fund administered by the CEC.



Jason continues to be involved in Chicago community by participating with organizations and initiatives such as Foresight Design, Gen Art Chicago, and Chicago Fashion Focus. In addition, Jason currently sits on the board of Columbia College's Fashion & Retail Management School, City of Chicago Mayors Fashion Council, the Illinois Small Business Development Association and is the Treasurer for Chicago Professionals for Youth.

1st & FRESH SELECTIONS

Ideal food for a Business Meeting

- Suit & Thai Salad w/ Chicken

Ideal food for a Conference Call

- Turkey & Brie Sandwich

Ideal food for a New Business Meeting

- Petite Gourmet Sandwich Package

Favorite Healthy Alternative Option

- Grilled Chicken Caesar Wrap

Favorite Business "Power Food"

- Southwestern Fajita Salad w/ Chicken

Favorite In-Office Party/Happy Hour Options

- Happy Hour Feast

BRENDA SEXTON, CHICAGO LINK PRODUCTIONS

Background Information

Brenda Sexton, former head of the Illinois Film Office teamed with business partner Suzie Glickman, marketing leader in political and charity circles, to form a partnership called Chicago Link Productions that produces one of Chicago's most talked about social happenings; private screenings and fabulous after parties for new film releases. The by-invitation-only events have become one of the most coveted tickets in town. The events include a Host Committee of socialites, media personalities and business leaders and 200 or more of their VIP guests.

The After Parties are staged at some of Chicago's most fashionable retail boutiques, newest hot-spot restaurants and other exclusive venues. Chicago Link Productions has expanded its focus to include topics related to lifestyle with events featuring wellness programs, social and cultural hot-topics.

Ideal food for a Business Meeting

- California Club
- Dessert—chocolate macarons and skewers of fresh fruit

Ideal food for a Conference Call

- Mexican gourmet pizza —chorizo sausage, tomato and sharp cheddar cheese

Ideal food for a New Business Meeting

- Grilled Beef Tenderloin and Vegan Caesar Salad
- Dessert: Fun assortment of gourmet cupcakes!

Favorite Healthy Alternative Option

- Gazpacho and make your own taco bar: Grilled fish, grilled chicken, grilled vegetables, radicchio lettuce, chopped tomatoes, olives, peppers

Favorite Business "Power Food"

- I'm vegan—that usually causes quite a conversation. Fresh veggies are my power food!

Favorite In-Office Party/Happy Hour Options

- Assortment of sushi rolls, seafood and veggie ones (try sweet potato!)